



[Go to Product page](#)

Datasheet for ABIN1714221  
**anti-ZBTB7A antibody (AA 321-420)**

### Overview

Quantity:	100 µL
Target:	ZBTB7A
Binding Specificity:	AA 321-420
Reactivity:	Human
Host:	Rabbit
Clonality:	Polyclonal
Conjugate:	This ZBTB7A antibody is un-conjugated
Application:	Western Blotting (WB), ELISA, Immunohistochemistry (Paraffin-embedded Sections) (IHC (p)), Immunofluorescence (Cultured Cells) (IF (cc)), Immunofluorescence (Paraffin-embedded Sections) (IF (p)), Immunohistochemistry (Frozen Sections) (IHC (fro)), Immunocytochemistry (ICC)

### Product Details

Immunogen:	KLH conjugated synthetic peptide derived from human Pokemon
Isotype:	IgG
Cross-Reactivity:	Human
Predicted Reactivity:	Mouse,Rat,Dog,Cow,Sheep,Pig,Chicken
Purification:	Purified by Protein A.

### Target Details

Target:	ZBTB7A
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## Target Details

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Alternative Name: [Pokemon/ZBTB7 \(ZBTB7A Products\)](#)

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Background: Synonyms: Factor binding IST protein 1, Factor that binds to inducer of short transcripts protein 1, FBI-1, FBI1, HIV-1 1st-binding protein 1, Leukemia/lymphoma related factor, LRF, Pokemon, TIP21, TTF-I interacting peptide 21, ZBTB7, ZBTB7A, Zinc finger and BTB domain-containing protein 7A, ZBT7A\_HUMAN.

Background: Pokemon, the POK erythroid myeloid ontogenic factor, not only regulates the expression of many genes, but also plays an important role in cell tumorigenesis. To investigate the molecular mechanism regulating expression of the Pokemon gene in humans, its 5'-upstream region was cloned and analyzed. Transient analysis revealed that the Pokemon promoter is constitutive. Deletion analysis and a DNA decoy assay indicated that the NEG-U and NEG-D elements were involved in negative regulation of the Pokemon promoter, whereas the POS-D element was mainly responsible for its strong activity. Electrophoretic mobility shift assays suggested that the NEG-U, NEG-D and POS-D elements were specifically bound by the nuclear extract from A549 cells in vitro. Mutation analysis demonstrated that cooperation of the NEG-U and NEG-D elements led to negative regulation of the Pokemon promoter. Moreover, the NEG-U and NEG-D elements needed to be an appropriate distance apart in the Pokemon promoter in order to cooperate. Taken together, our results elucidate the mechanism underlying the regulation of Pokemon gene transcription, and also define a novel regulatory sequence that may be used to decrease expression of the Pokemon gene in cancer gene therapy.

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Gene ID: 51341

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## Application Details

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Application Notes: WB 1:300-5000  
ELISA 1:500-1000  
IHC-P 1:200-400  
IHC-F 1:100-500  
IF(IHC-P) 1:50-200  
IF(IHC-F) 1:50-200  
IF(ICC) 1:50-200  
ICC 1:100-500

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Restrictions: For Research Use only

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## Handling

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Format: Liquid

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## Handling

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Concentration:	1 µg/µL
Buffer:	0.01M TBS( pH 7.4) with 1 % BSA, 0.02 % Proclin300 and 50 % Glycerol.
Preservative:	ProClin
Precaution of Use:	This product contains ProClin: a POISONOUS AND HAZARDOUS SUBSTANCE, which should be handled by trained staff only.
Storage:	4 °C,-20 °C
Storage Comment:	Shipped at 4°C. Store at -20°C for one year. Avoid repeated freeze/thaw cycles.
Expiry Date:	12 months