

Datasheet for ABIN3134228

## ATOH1 Protein (AA 1-351) (Strep Tag)



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### Overview

Quantity:	250 µg
Target:	ATOH1
Protein Characteristics:	AA 1-351
Origin:	Mouse
Source:	Cell-free protein synthesis (CFPS)
Protein Type:	Recombinant
Purification tag / Conjugate:	This ATOH1 protein is labelled with Strep Tag.
Application:	SDS-PAGE (SDS), ELISA, Western Blotting (WB)

### Product Details

Brand:	AliCE®
Sequence:	<p>MSRLLHAEW AEVKELGDHH RHPQPHHVPP LTPQPPATLQ ARDLPVYP AE LSLLDSTDPR            AWLTPTLQGL CTARAAQYLL HSPELGASEA AAPRDEADSQ GELVRRSGCG GLSKSPGPVK            VREQLCKLKG GVVDDELGCS RQRAPSSKQV NGVQKQRR LA ANARERRRMH GLNHAFDQLR            NVIPSFNNDK KLSKYETLQM AQIYINALSE LLQTPNVGEQ PPPPTASCKN DHHHLRTASS            YEGGAGASAV AGAQ PAPGGG PRPTPPGPCR TRFSGPASSG GYSVQLDALH FPAFEDRAL T            AMMAQKDLSP SLPGGILQPV QEDNSKTSPR SHRS DGEFSP HSHYSDSDEA S</p> <p><b>Sequence without tag. The proposed Strep-Tag is based on experience s with the expression system, a different complexity of the protein could make another tag necessary. In case you have a special request, please contact us.</b></p>
Characteristics:	Key Benefits:

## Product Details

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- Made in Germany - from design to production - by highly experienced protein experts.
- Protein expressed with ALiCE® and purified in one-step affinity chromatography
- These proteins are normally active (enzymatically functional) as our customers have reported (not tested by us and not guaranteed).
- State-of-the-art algorithm used for plasmid design (Gene synthesis).

This protein is a **made-to-order protein** and will be made for the first time for your order. Our experts in the lab try to ensure that you receive soluble protein.

The big advantage of ordering our **made-to-order proteins** in comparison to ordering custom made proteins from other companies is that there is no financial obligation in case the protein cannot be expressed or purified.

### Expression System:

- ALiCE®, our Almost Living Cell-Free Expression System is based on a lysate obtained from *Nicotiana tabacum* c.v.. This contains all the protein expression machinery needed to produce even the most difficult-to-express proteins, including those that require post-translational modifications.
- During lysate production, the cell wall and other cellular components that are not required for protein production are removed, leaving only the protein production machinery and the mitochondria to drive the reaction. During our lysate completion steps, the additional components needed for protein production (amino acids, cofactors, etc.) are added to produce something that functions like a cell, but without the constraints of a living system - all that's needed is the DNA that codes for the desired protein!

### Concentration:

- The concentration of our recombinant proteins is measured using the absorbance at 280nm.
- The protein's absorbance will be measured against its specific reference buffer.
- We use the Expasy's ProtParam tool to determine the absorption coefficient of each protein.

Purification:	One-step Strep-tag purification of proteins expressed in Almost Living Cell-Free Expression System (ALiCE®).
Purity:	> 70-80 % as determined by SDS PAGE, Western Blot and analytical SEC (HPLC).
Grade:	custom-made

## Target Details

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Target:	ATOH1
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## Target Details

Alternative Name:	Atoh1 ( <a href="#">ATOH1 Products</a> )
Background:	<p>Transcription factor Atoh1 (Atonal bHLH transcription factor 1) (Helix-loop-helix protein mATH-1) (mATH1) (Protein atonal homolog 1),FUNCTION: Transcriptional regulator. Activates E box-dependent transcription in collaboration with TCF3/E47, but the activity is completely antagonized by the negative regulator of neurogenesis HES1. Plays a role in the differentiation of subsets of neural cells by activating E box-dependent transcription.</p> <p>{ECO:0000269 PubMed:10648228}.</p>
Molecular Weight:	37.9 kDa
UniProt:	<a href="#">P48985</a>

## Application Details

Application Notes:	In addition to the applications listed above we expect the protein to work for functional studies as well. As the protein has not been tested for functional studies yet we cannot offer a guarantee though.
Comment:	<p>ALiCE®, our Almost Living Cell-Free Expression System is based on a lysate obtained from <i>Nicotiana tabacum</i> c.v.. This contains all the protein expression machinery needed to produce even the most difficult-to-express proteins, including those that require post-translational modifications.</p> <p>During lysate production, the cell wall and other cellular components that are not required for protein production are removed, leaving only the protein production machinery and the mitochondria to drive the reaction. During our lysate completion steps, the additional components needed for protein production (amino acids, cofactors, etc.) are added to produce something that functions like a cell, but without the constraints of a living system - all that's needed is the DNA that codes for the desired protein!</p>
Restrictions:	For Research Use only

## Handling

Format:	Liquid
Buffer:	<p>The buffer composition is at the discretion of the manufacturer.</p> <p>Standard Storage Buffer: PBS pH 7.4, 10 % Glycerol <b>Might differ depending on protein.</b></p>
Handling Advice:	Avoid repeated freeze-thaw cycles.
Storage:	-80 °C

Handling

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Storage Comment:	Store at -80°C.
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Expiry Date:	12 months
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